

Concept Attainment Rubric

Group 2: Chelsea, Kealii, Sean

Criteria	4	8	12	16	Average Score from all groups, TA & Dr. Peter
Attention to Audience	Did not attempt to engage audience	Little attempt to engage audience	Engaged audience and held their attention most of the time by remaining on topic and presenting facts with enthusiasm	Engaged audience and held their attention throughout with creative articulation, enthusiasm, and clearly focused presentation	15
Presentation Length	Greatly exceeding or falling short of allotted time	Exceeding or falling short of allotted time	Remained close to the allotted time	Presented within the allotted time	16
Content	Lesson unclear and information appears randomly chosen	Lesson is clear, but supporting information is disconnected	Information relates to a clear idea of Concept Attainment; many relevant points, but they are somewhat unstructured	Exceptional use of material that clearly relates to Concept Attainment; abundance of various supported materials	14
Tool Use	Use of tool added no value to the presentation	Use of tool added little value to the presentation	Use of tool augmented the presentation; more could have been done with the tool	Use of tool significantly enhanced the presentation	16
Speaking Skills	Monotone; speaker seemed uninterested in material	Little eye contact; fast speaking rate, little expression, mumbling	Clear articulation of ideas, but apparently lacks confidence with material	Exceptional confidence with material displayed through poise, clear articulation, eye contact, and enthusiasm	16
Total Score:					77

COMMENTS:

Group 1:

Loved the use of the QR codes! The activities were great for kinesthetic learners. Topic is a bit ambiguous.

Group 3:

Unique use of qr code scanners and physical evidence to engage the audience. Presentation was fun and informative. Nice tie in with endangered species of Hawaii, specifically the nene bird.

Group 4:

Platinum Star group was very creative with story and role-playing. However it was confusing at first in regards to what needs to be done within our groups. Also, the concept attainment portion could have been clearer as to whether the topic is about “birds” or “endangered birds”. We liked that we got to work in small groups. Also would have been nice to have a discussion after to re-group main ideas.

Group 5:

Great role play. Concept attainment was not clear (bird? Rare bird?)

TAs:

Very cool way to present CA model. Enjoyed being included in the investigation. Excellent use of technology, humor, and enthusiasm. Unique use of concept attainment method. Well-organized. A suggestion, avoid turning back to audience and/or walking in front of the presentation slides.

Dr. Peter:

Exceptional use of QR code technology. Very engaging, effective & interactive use of investigation scenario and collaborative work. Clear presentation of the concept. Appropriate use of PPT. Good use of concept attainment to introduce the bird topic but need to refine it to illustrate the concept of endangered/non-endangered bird.